

Resource & Assets

DISCRETIONARY FEES AND CHARGES 2022 - 2023

CHARGE	UNIT	VAT Type	SERVICE POLICY	PREVIOUS CHARGE	CHARGE from 01.04.22	% Change	Notes	Rational for Increase/Introduction of Charge
				Incl VAT (if applic)	Incl VAT (if applic)			
				£	£			
<b>SPORTS ACTIVITIES</b>								
<b>Children's Holidays Sports Activities:</b>								
Breakfast Club		Standard			£6.00		New	Benchmarking Across 6 Similar Providers = Ave £7
Afterschool club		Standard			£11.00		New	Benchmarking Across 10 Similar Providers = Ave £12
Birthday party (3G 1 hour + ashridge room 1 hour) unsupervised - without food		Standard			£100.00		New	Existing Charges Based On Pitch Hire
Birthday party (3G 1 hour + ashridge room 1 hour) supervised - with food		Standard			£120.00		New	Existing Charges Based On Pitch Hire
<b>Over 60's Physical Activities (S.H.I.N.E) / Adults with Health Conditions (Disability) - charges from 1 March 2022</b>								
1 CLASS	CLASS	Standard			£5.20		New	Change in class structures
10 CLASSES (£4.30/CLASS)	10 CLASSES	Standard		£37.40	£43.00	15.0%		Based On Benchmarking - Top Point For Single Session £6
8 WEEK COURSE	8WK COURSE	Standard			£34.40		New	Benchmarked @ Average £4.60/Class 15 Compared Programmes
<b>Dementia Friendly Activities</b>								
Dementia Class - Non-Residents		Exempt			£4.70		New	Based On £4.30 Per Session - Upfront Payment
Ageing Actively - Non-Residents		Exempt			£4.70		New	
<b>Cantley Park Grass Pitches - nets and flags provided by WBC</b>								
Senior Pitch				£51.40	£60.00	16.7%		Benchmarked @ -£66 Per Game
Junior Pitch				£24.60	£29.00	16.7%		Same % Increased Senior Fee/Charge
<b>Art &amp; Culture Events</b>								
Charity/craft hire - per day		Standard			£26.00		New	Reduced Rate @50% Vs The Non-Commercial Rate £52.00
Negotiable rate - on service managers discretion with open book policy on profit		Standard			VARIED		New	
Santa's Grotto		Standard			£5.00		New	Benchmarked @ Between £5 And £19
<b>Events - Including Carnival Hub Theatre</b>								
All Day/Evening - Large Events Adult	per person	Standard			£30.00		New	Benchmarked - Events - 12 Varying Style Events e.g. Halloween - Ticket Prices Varying From £15-£60 Average £35
All Day/Evening - Large Events Junior	per person	Standard			£20.00		New	Benchmarked - Ave £25
All Day/Evening - Large Events Concessions	per person	Standard			£25.00		New	Concession Rate Vs Full Price Ticket 20% Decrease
<b>Art Workshops</b>								
Life Drawing Workshop	per person	Standard			£15.00		New	Based On Benchmarked Art/Craft Workshop Industry Standard Pricing
All Day Painting Workshop	per person	Standard			£100.00		New	
Wealth Making Workshop	per person	Standard			£40.00		New	
1 hour Workshop	per person	Standard			£15.00		New	
1.5 hour Workshop	per person	Standard			£20.00		New	
1.75 hour Workshop	per person	Standard			£22.50		New	
2 hour Workshop	per person	Standard			£25.00		New	
2.5 hour Workshop	per person	Standard			£30.00		New	
3 hour Workshop	per person	Standard			£35.00		New	
2 week course	per person	Standard			£100.00		New	
3 week course	per person	Standard			£150.00		New	
4 week course	per person	Standard			£200.00		New	
5 week course	per person	Standard			£250.00		New	

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<b>Outdoor Gym/Outdoor space hire</b>								
PAYG	per class	Standard			£8.00		New	Benchmarked - £10 Per Session
Membership - UNLIMITED CLASSES/GYM	per month	Standard			£35.00		New	Similar Memberships = £50 Month
Membership - unlimited classes or gym	per month	Standard			£25.00		New	Similar Memberships = £30 Month
Membership - 5 classes per month		Standard			£20.00		New	Similar Memberships = £25 Month
Bundle of 10		Standard			£70.00		New	Based On Discounts
Personal Trainer Hire - max 3 people - per hour		Standard			£10.00		New	Estimated Costs From Pt Permits And Example Gym Hire - Venue Hire Between £15-25
Personal Trainer Hire - max 3 people - with equipment - per hour		Standard			£15.00		New	Added Equipment Hire
Instructor hire - 3+ people - for class		Standard			£25.00		New	Estimated Costs From Pt Permits And Example Gym Hire - Venue Hire Between £15-25
Instructor hire - 3+ people - for class - with equipment		Standard			£35.00		New	Added Equipment Hire
<b>SPONSORSHIP</b>								
Banner Space Initial set-up + per annum		Standard			£500.00		New	Banner Cost = £150 - Create Margin On Cost Price
Renewal		Standard			£350.00		New	
Event sponsorship - negotiable at service managers discretion		Standard			VARIED		New	
Event banner sponsorship		Standard			£250.00		New	Banner Cost = £150 - Create Margin On Cost Price
<b>Carnival Hub Theatre - please see events ticket prices above - title line with Carnival Hub included</b>								
Ticketed prices ranging from £5 to £50 per event - at service managers discretion		Standard			VARIED		New	Types Of Tickets & Benchmark Costs - Windsor - Desborough
<b>Boxing Gym</b>								
8 Week course		standard			£100.00		New	Benchmarked On Bootcamps - 8 @ £120 Per 8 Sessions
12 week course		standard			£125.00		New	Benchmarked On Bootcamps - 8 @ £150 Per 12 Sessions
HEAVYWEIGHT - top level	per month	Standard		£44.00	£30.00			
<b>Children's Services</b>								
<b>Woodley Airfield</b>								
<b>Commercial Hire:</b>								
Lounge area and kitchen facilities	per session	Exempt			£7.00		New	
<b>Community Hire:</b>								
Lounge area and kitchen facilities	per session	Exempt			£7.00		New	
Storage facilities (for organisations storing equipment at Centre)	per month	Exempt			£10.00		New	For organisations who regularly hire and have the use of a locked cupboard on site.

## Place &amp; Growth

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<b>Community Transport</b>								
Community Transport Safeguarding Course			Cost recovery		£55.00		New	
<b>Countryside Services</b>								
<b>Angling</b>								
<b>Fishing Syndicates</b>								
White Swan Lake	per person	Standard	Full cost plus	£671.00	£740.00	10.3%		Long waiting list and market rate
Black Swan Lake		Standard		£671.00	£740.00	10.3%		Long waiting list and market rate
Gold Ticket		Standard		£1,320.00	£1,450.00	9.8%		Long waiting list and market rate
Twyford Reserve		Standard		£300.00	£330.00	10.0%		Long waiting list and market rate
<b>CALIFORNIA COUNTRY PARK</b>								
Paddling Pool, Pool side ticket	Per Person	Exempt			£1.00		New	New charge to accommodate adults entering the pool area to supervise but not the pool itself.
<b>Highways</b>								
Licence to fit third party attachments to street lighting columns or similar Highways equipment/structures - Licence valid for one year - renewal required annually		Non Business	Recovery of costs		£45.00		New	New charge as no existing arrangement - Licence would be valid for one year. Renewal of licence required annually.
<b>TRAFFIC MANAGEMENT:</b>								
Traffic Signal Switch off / on requests - follow up cost per site visit as part of Council request above	1	Non Business	Full cost plus	£216.00	£245.00	13.4%		Reflects increased third party costs to the Council from Siemens and inhouse costs
Licence to undertake traffic surveys on highway per site	1	Standard	Full cost recovery	£0.00	£50.00		New	To reflect costs to WBC in assessing safety for consent, reviewing contractor RAMS and inspection
<b>DOMESTIC VEHICULAR CROSSOVERS (formerly Footway Crossings):</b>								
Site supervision hourly fee where works undertaken by Term Contractor		Non Business		£53.80	£65.00	20.8%		
Charge for licensing tables and chairs on public highway (Business and Planning Act 2020)		Non Business	Demand Driven		£100.00		New	New licence introduced due to Covid-19 - Fixed sum of £100
<b>Waste</b>								
Provision of extra residual waste bags in rolls of 10	Per roll		Full cost	£4.40	£10.00	127.3%		Increase of price to account for rising disposal costs and drive to recycle more
<b>Activity Centre</b>								
<b>Lake Access Fees:</b>								
Annual Lake Access Pass Adult	pp	Standard	Full cost plus	£85.00	£100.00	17.6%		
Annual Lake Access Pass Concession	pp	Standard		£45.00	£52.94	17.6%		
Annual Lake Access Pass Family (two adults, two juniors)	4 people	Standard		£120.00	£141.18	17.7%		

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<b>Event / Course</b>								
<b>Instructor Training:</b>								
RYA Assistant Instructor / Paddlesports Leader Course	pp	Exempt	Full cost plus	£130.00	£150.00	15.4%		
<b>Activities for Juniors (8yrs +):</b>								
Multi Activity Days Ages 8+ (1/2 day or equivalent)		Exempt			£30.00		New	Removed full day and replaced with half day, in response to customer feedback. Bring in line with junior sailing prices works for £30 half days
Multi Activity Days Ages 6+ (1/2 day or equivalent)		Exempt			£35.00		New	Removed full day and replaced with half day, in response to customer feedback. Inline with junior sailing/added surplus for extra duty of care for younger kids
<b>Days Out:</b>								
Promotional Events	pp	Exempt		£3.00	£4.00	33.3%		
Guided Paddles	per person	Exempt	Full cost plus	£20.00	£25.00	25.0%		Increased fees to cover the true costs of operating these events including staff time to set up and additional equipment
Themed Guided Paddles	per person	Exempt		£30.00	£35.00	16.7%		Increased fees to cover the true costs of operating these events including staff time to set up and additional themed equipment
<b>Goose/Gosling Packages - 8 to 1 ratio</b>								
Evening Activity (min group size 20, 1 activity)	pp 1hr30	Exempt			£24.00		New	New offer introducing lower ratio group sessions allowing for more activities and better customer experience
Half Day Activity (min group size 20, 2 activities)	pp 3hrs	Exempt			£29.30		New	
Full Day Activity (min group size 20, 3 activities)	pp 5hrs (day)	Exempt			£44.00		New	
Regular Sessions (min group size 6, Max 8)	pp 2hrs	Exempt			£21.30		New	
<b>Swan/Coot Packages - 6 to 1 ratio</b>								
Evening Activity (min group size 20, 1 activity)	pp 1hr30	Exempt			£34.00		New	New offer introducing lower ratio group sessions allowing for more activities and better customer experience
Half Day Activity (min group size 20, 2 activities)	pp 3hrs	Exempt			£41.50		New	
Full Day Activity (min group size 20, 3 activities)	pp 5hrs (day)	Exempt			£62.30		New	
Regular Group Sessions (min group size 4, max 6)	pp 2hrs	Exempt			£30.20		New	
* 15% Discount Nov-March on the above								
<b>Book &amp; Play:</b>								
Pedalo Hire (max 5 people)	per boat per half hour	Standard		£16.00	£24.00	50.0%		This activity has seen increased demand therefore the increased price is reflective of that.
Clip and Climb session	pp per 1 hour	Standard			£10.00		New	New Charge for new facilities at DAC
<b>Staff Resources:</b>								
Countryside and DAC administration/booking amendment		Exempt			£15.00		New	New charge to cover admin time taken up by large booking changes requested by customers
<b>Land Hire</b>								
Commercial up to 40 acre or use of lakeside trails -Set Up	per day	Standard			£827.64		New	New charge to setup an event on Dinton Pastures which was originally included in the 'event day' therefore this is better value for money and pricing transparency
Commercial up to 40 acre or use of lakeside trails - Event	per day	Standard		£1,096.30	£1,655.27	51.0%		Increased to balance price of cheaper setup days
Additional grass cutting required for event		Standard		£86.40	£108.00	25.0%		Staff and diesel cost increase
<b>All Land hire is at Budget Manager discretion to amend to meet commercial aspirations</b>								
20ft Container rental	Per Month	Standard			£60.00		New	New charge added for new facilities at DAC
20ft Container Storage	Per Year	Standard			£600.00		New	New charge added for new facilities at DAC